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FOR IMMEDIATE RELEASE

Esquire Innovations Previews iHyperstyles 7 at the ILTA2010 Conference

*Application will now be available as a standalone product utilizing best practices in formatting procedures for
Microsoft Word documents*

Temecula, CA. August 23, 2010 –Esquire Innovations, Inc, a leading provider of Microsoft Office integration software for law firms, announced that it will offer previews of iHyperstyles 7 at the ILTA 2010 Conference, at the Aria Resort and Casino, Las Vegas Nevada August 22-26, 2010. iHyperstyles, a styles and numbering application for MS Word helps law firms implement best practices in formatting procedures and enhances the styles and formatting options available in Microsoft Word. iHyperstyles 7 is compatible with Office 2007 and Office 2010 and was designed using .NET.

Previously, iHyperstyles was primarily purchased as part of Esquire Innovations' iCreate 7 document production and formatting software. The new iHyperstyles 7 (expected to be released in late September 2010) will be available for purchase as a separate program.

“We wanted to make iHyperstyles 7 available separately because even law firms with custom template packages still need help with encouraging and teaching their users the correct way to format Microsoft Word documents ,” said Randall Farrar, president and co-founder of Esquire Innovations.

By providing hyper-speed access to frequently used styles formatting tasks such as font changes and paragraph alignment, iHyperstyles reduces training time on styles, therefore increasing the adoption of styles and proper numbering.

iHyperstyles 7 features a task pane interface, which is different from the previous version of the application that instead featured a dialogue box. The newest version also consolidates features from the previous version.

“Using a task pane interface instead of the dialogue box approach of our previous version means that users can view their changes dynamically as they make them,” said Farrar. “All of the changes we made in this

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version provide the user with powerful tools to make document formatting even easier, but, as with all of our software, iHyperstyles 7 can also be further customized to the specific needs of an individual firm.”

Features of iHyperstyles 7 include:

- Task pane approach
- Dynamic preview in scheme management
- Hyper-speed buttons to frequently used style modification tools
- Fine paragraph tuner
- Customizable Ribbon in MS Word 2007 and 2010
- Tools for managing title marks and style separators
- Powerful document renovation features to promote a firm’s best practices

In addition to iHyperstyles 7, Esquire’s products include iCreate 7, its popular document production and formatting software, which includes iHyperstyles 7; iScrub 7, a metadata management application; iRedline 7, enhanced Word document comparison; and iDocID, software for adding a document ID to a Word or Excel document. Together, the four products are available as the combined package iOffice System 7.

Esquire’s products utilize Enhanced Native Architecture™ (ENA), a term coined by Esquire. ENA is the methodology for retaining the look and feel of Microsoft Word to promote streamlined workflow and reduce end user training requirements. In addition, by retaining Microsoft Word’s native capabilities, an electronic document can be used for collaboration purposes more effectively.

About Esquire

Esquire Innovations, Inc., a leading provider of Microsoft Office integrated practice management software services and applications for the legal market, has more than 600 law firm and in-house counsel clients worldwide utilizing its applications. Co-Founded in 2002 by Randall Farrar, a pioneer in the development and marketing of software applications geared towards the legal market, Esquire Innovations creates, supports and sells document creation, formatting, re-purposing, comparing, and metadata management software applications to the legal industry. Based in Temecula, California, Esquire is staffed with a highly qualified team of technology professionals. To learn more about Esquire Innovations, to read Esquire’s blogs, sign up for webinars or to purchase a product, please visit esqinc.com or call (951) 506-5641.

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