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## Esquire Innovations Previews iCreate 7 at ILTA '08

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**Temecula, CA. August 22, 2008** – Esquire Innovations, Inc. announced that iCreate 7 will be previewed at the International Legal Technology Association Annual conference held August 25-28. iCreate is Esquire's popular document production software designed specifically for the legal industry.

"With accuracy and turnaround critical elements, law firms must produce documents ranging in difficulty from simple memos to complex agreements, as well as disclosure documents and briefs," states Judye Carter Reynolds, Esquire Innovations' VP of Client Experiences. "This new version of iCreate provides a fully integrated system of templates and automation to construct documents with the click of a button, and on-screen prompts that ask the 'right' questions."

### **Promotes best use of MS Word, streamlines document production, increases staff productivity**

iCreate 7 leverages MS Word's Native Architecture and promotes the best use of Word, drawing on the most effective features for legal documents instead of highly programmed customizations or substitute functions. Esquire uses the term Enhanced Native Architecture™ (ENA) to describe their methodology of retaining the look and feel of the parent software dialog boxes, thereby promoting streamlined workflow and reducing end user training requirements. And, by retaining Word's native formatting capabilities, an electronic document can be used for collaboration purposes more effectively.

"Firms that implement iCreate find they significantly reduce the time spent drafting, formatting and repurposing MS Word documents," according to Reynolds.

After installing Office 2007, an Information Systems manager from a law firm in Boston stated she had a difficult time "finding things in Word [2007]. But, when she installed iCreate, she was thrilled to find "it made using Word 2007 so much more intuitive."

### **In-house customization saves money**

Designed to meet the high demands of the legal industry, with enhanced administration, a sleek user interface, template launcher, pleading administration, numbering and styles tools for formatting documents, an open XML document format compliancy and contact management integration with dynamic address updating, iCreate 7 has enormous capabilities for quickly creating, editing and standardizing legal documents.

iCreate 7 is highly customizable by in-house staff without VBA experience. Reynolds reports "the package has a small application footprint, is simple to administer, can be implemented in a short amount of time, and the source code for customizable components is open." She adds that "the updating and customization of templates can be handled in-house, making upgrades inexpensive and quick to implement."



**Software ready for Office 2007**

Along with iCreate 7; Esquire is also previewing new versions of iScrub, a metadata management solution for Microsoft Office documents; iRedline, an enhanced Word comparison application; and iDocID, software for adding a document ID to a Word or Excel document. This new generation of products is also available as the combined package iOffice System 7.

With clients worldwide, Esquire Innovations is a leading provider of Microsoft Office integration software geared to the legal market. To learn more about Esquire Innovations' products, call 951-506-5641 or visit [www.esqinc.com](http://www.esqinc.com).

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